

Totally Booked™ UNIVERSITY

Jeff Cross, senior editor of *Cleanfax* magazine, is bringing a fantastic, high-level marketing seminar to the Baltimore area on Friday, August 20.

Residential and Commercial Marketing Techniques
*Specifically for the carpet cleaning, disaster restoration
and contract cleaning industries.*



Hilton Garden Inn
5015 Campbell Blvd
Baltimore, MD 21236



Friday, August 20, 2010 Time: 8 a.m. - 5 p.m.

This event qualifies for 1 IICRC continuing education credit!

Early bird special: \$199 per person, \$149 each additional from same company.

After August 10, cost is \$249 per person. Sign up today and lock in the early bird special!

We will show you how to:

- Get top position with Google, and make the search engines find *your company* first!
- Utilize the Internet to your marketing advantage
- Write press releases to promote your company
- Build your newsletter and referral program
- Master the art of “cold calling” for new customers
- Build the best website that attracts customers
- Analyze pricing strategies to earn top dollar
- Write ad copy that brings in the best customers

and much, much more!

Visit www.cleaningprofessor.com
for more information and to sign
up online.

Bonus! Each attendee will receive a
USB flash drive that contains all types of
videos, books, forms, presentations, and
much more.

Registration can be made by fax to (866)551-5405 or e-mail at jcross@ntpmedia.com. You
can also register by telephone at (740)919-0228.

Name _____ Company _____

Address _____ City/State _____ ZIP _____

Telephone _____ FAX _____ E-Mail _____

Payment Method (circle one): Check Enclosed, Visa, MasterCard, American Express

Card # _____ Security Code (3 digits on back of card) _____

Expiration Date ____/____/____ Billing ZIP Code of Card _____

Signature _____ Total: \$ _____

Send this form and payment to:

Jeff Cross, 193 Purple Finch Loop, Pataskala, OH 43062

You can also e-mail this information and form to: jcross@ntpmedia.com